

Teachers Report Strong Literacy Gains as KIWASCO Expands Newspaper in Education Support

23rd January, 2026

Today, we hosted a breakfast meeting with representative teachers from ten public junior and primary schools supported under the Newspaper in Education (NiE) programme. The session focused on reviewing the programme's achievements and discussing the 2025 KJSEA assessment results in relation to the impact of the NiE initiative.

Discussions highlighted significant improvement in English and Kiswahili performance, attributed to the enriched learning provided through newspaper-based educational materials. This improvement in language subjects has also contributed positively to overall school performance and rankings.

Beyond academic gains, the programme has nurtured learners' talents, enhanced confidence in public speaking, encouraged creativity and innovation, supported the formation of journalism clubs, and facilitated the furnishing of school libraries. Additionally, NiE continues to promote social awareness and responsible citizenship through structured newspaper engagement.

Since 2022, KIWASCO has progressively expanded its support for the programme and now sponsors ten schools across the city. NiE, a young readers' development initiative implemented by Nation Media Group, utilizes newspapers in schools to improve literacy and cultivate a reading culture among learners.



